



5 IMPORTANT RULES IN WEBSITE DESIGN





AVOID SPLASH PAGES.

Ah, the all-important landing page. It's like a website's own red carpet, rolling out to greet visitors with a stunning image and a dazzling "welcome" sign. But let's be real: the last thing you want is for your visitors to wander around feeling dazed and confused. That's why you need a crystal-clear call-to-action right there on the page. Give 'em a reason to stay and explore, not an excuse to bail!





AVOID EXCESSIVE BANNER ADVERTISEMENTS.

Banners Ads: A Web Design No-No! Even internet newbies have become immune to banner ads. Rendering them is totally useless and it takes up precious website space.





AVOID USING AUDIO ON YOUR SITE

If you want to keep your visitors glued to your website, paying attention to your content, it's best to kick those pesky audio loops to the curb.

Swipe next \longrightarrow





MAKE SURE THE USER KNOWS EXACTLY WHERE THEY ARE

Don't let your guests drift away as they wander through your website. Give them a roadmap to follow with crystal-clear instructions. Keep things simple and easy to understand to avoid any bumps in the road that could send them packing.





HAVE A SIMPLE NAVIGATION

Create a User-Friendly Navigation Menu.

Make your website easy to use for everyone, even kids! Keep your navigation menu simple and straightforward. Avoid flashy, spinning menus or complicated dropdowns that may be difficult to navigate.





WAS THIS HELPFUL?

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